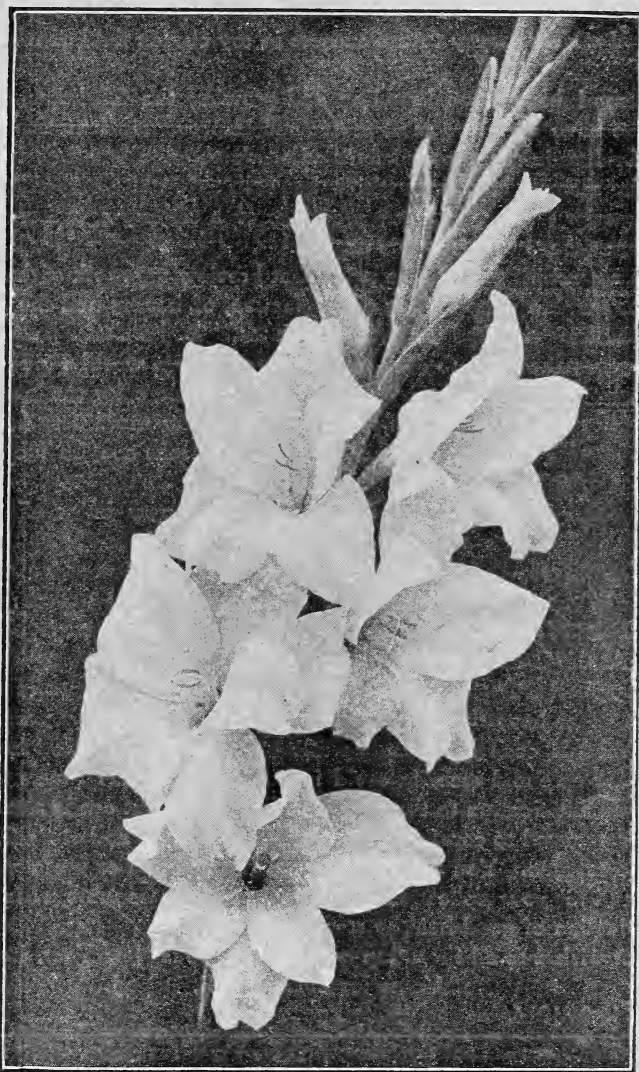


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1925 DESCRIPTIVE CATALOGUE

GLADIOLI



EARLY SNOWFLAKE. For Description see Page 2

GROWN AND FOR SALE BY

J. A. KEMP

Glad-Dahlia Specialist—Breeder and Grower

LITTLE SILVER, : NEW JERSEY

To My Flower Loving Friends and Customers

GREETING

It gives me great pleasure to hand you my 1925 catalogue, and to express to each of you my grateful thanks for your generous patronage in the past, with the hopes of its continuance in the future. Without your patronage I could not have gone ahead with my breeding work which means so much to me, and I greatly appreciate every order you have given me, and every kind word of encouragement and good wishes for my future success in my chosen field of labor. I truly thank you.

For 26 years I have been breeding and growing the Gladiolus, and during that period we have seen the most marvelous improvements in this wonderful Flower. Hybridists in many parts of the world have contributed their knowledge and skill to the march of progress which has resulted in the origination of varieties so far superior to those existing a quarter of a century ago there is scarcely room for comparison, and the end is not yet.

It is with a sense of pardonable pride that I review my work of the past quarter of a century with a deep feeling of satisfaction, of having had the privilege of participating in this great and important work.

I have been privileged to give to the flower loving world a number of fine varieties that now stand at the head of the list in their color sections; varieties that are steadily gaining in popular favor. I have many more very fine seedlings on the way that will be introduced as soon as the stocks can be increased sufficiently to admit of it being done.

Your attention is called to the five new varieties now being offered in this catalogue for the first time under the head of Five Beautiful Novelties for 1925. All are good and are worthy a place in your collection. I would also again call your attention to the three beautiful varieties introduced last season: "Eldora," "Juniata" and "Ruffolace." These distinctly beautiful varieties are in a class by themselves. At the Boston show last August Eldora received the greatest number of votes of any Gladiolus staged in the contest for the most beautiful variety.

My originations have been awarded many high honors the past five years, consisting of medals, cash prizes and certificates, which speaks well for their high quality, and this splendid record should inspire all Gladiolus lovers to look forward with keen anticipation to the new varieties I shall put out in the future.

You are requested to carefully look over the standard and other fine varieties listed in this catalogue. You are almost certain to find one or more varieties you will wish to add to your collection, and at prices as reasonable as is consistent with the production of good healthy stock.

With best wishes to all for a happy and prosperous New Year, I remain,

Yours for better Glads,

J. A. KEMP,

November 16th, 1924.

Little Silver, N. J.

TERMS OF SALE

The following offers are made subject to prior sale.

We exact every care to have our stock true to name and do not assume any responsibility for errors other than to replace such stock or refund the amount received for same.

Orders from Canada and Europe should be accompanied with an additional 5 per cent of the price of the bulbs, and orders from Australia and New Zealand an additional 10 per cent of the price of the bulbs to help meet the extra expense of postage and packing.

Our quotations are for first class bulbs. No order amounting to less than 50 cents accepted. We guarantee our bulbs to please you.

Terms: Cash with order.

We pay postage on orders for one dozen bulbs and less of 1st, 2d and 3d sizes to any part of the United States; larger lots shipped at purchaser's expense. Under 3d size we pay postage on all orders to any part of the United States and Canada.

Except where noted first size or No. 1 means 1½" and over; No. 2, 1¼", 1½"; No. 3, 1", 1¼"; No. 4, ¾", 1"; No. 5, ½", ¾"; No. 6, ½" and under.

FIVE BEAUTIFUL NOVELTIES FOR 1925

(Kemp)

SELMA (Halley Hyb.)

Seedling of Halley crossed with Primulinus "Sunbeam." The flowers have a pleasing background of Marguerite Yellow, faintly suffused with Tyrian Rose. Primrose yellow throat. Are of medium size and slightly hooded. Plant is a very strong grower but slender and wiry, making it well adapted for floral designs as well as a splendid decorative variety. Good multiplier. Price, Large bulbs 50 cents each. \$5.00 per dozen.

QUINTON (Halley Hyb.)

This charming variety is a seedling of Halley crossed with Sunbeam, and possesses all the good qualities that go to make a high grade Glad, including the earliness of Halley. The spike grows to a height of about 42 inches and is perfectly straight. Very slender and wiry, lending itself to being bent in a circle without breaking. Very desirable for floral wreaths, and for decorative purposes it is unsurpassed. The flowers about five inches in diameter wide open, and of a pleasing hue of Coral Pink, suffused deep Tyrian Rose. Lower petal Ivory yellow with faint Tyrian Rose stripe. A very pleasing color combination that meets with instant favor. Very floriferous, blooming freely from the smallest bulbs and most of the larger bulblets. A splendid commercial variety that will be in great favor by florists. Price, Large bulbs, 60 cents each, \$6.00 per dozen.

MARNIA (Golden Measure Hyb.)

A seedling of Golden Measure crossed with Buttercup. The flower is four inches and over in diameter and is of a very pleasing shade of Grenadine Orange with Tyrian Rose feathering in the throat. Four to five blooms open at a time. Plant is a strong grower and very prolific of good bulblets. A very promising commercial variety. Stock limited. Price \$1.50 each; \$15.00 per dozen.

LORICE (Golden Measure Hyb.)

This is of the same parentage as the preceding variety, but it is a slightly stronger grower. The flower is a pleasing hue of scarlet, flaked spectrum red. Pale Orange yellow throat, overlaid with spectrum red feathering. The flower is beautifully ruffled and is four inches and over in diameter. This splendid variety is sure to meet with much favor among those who love the scarlet hues. Stock of this variety is as yet quite limited, and not more than two bulbs will be supplied to a customer. Price, Large bulbs, \$2.00 each.

STALWART (Primulinus Hyb.)

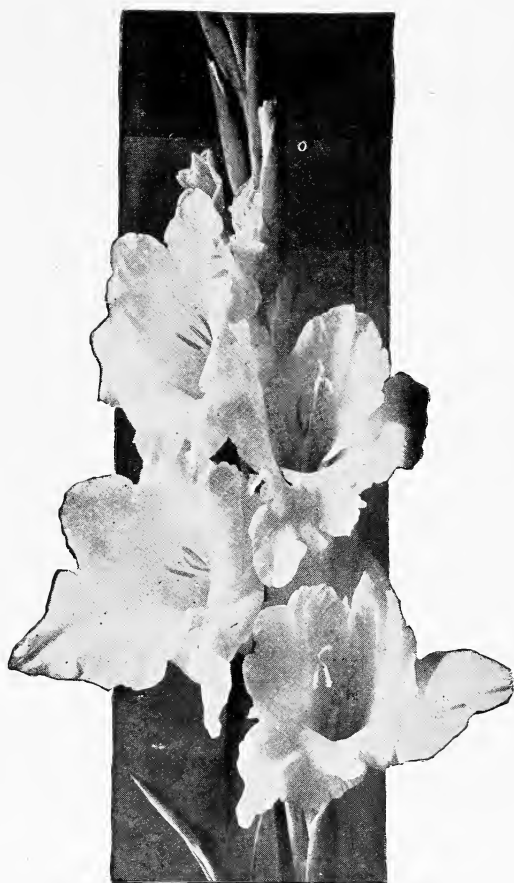
This is one of the tallest and strongest growing Primulinus Hybrids I have yet seen; the plant frequently attaining a height of five feet. It is so sturdy that winds seldom break it down. The flowers are about four inches in diameter, wide open, and of a soft creamy hue, with mellow yellow shading in the throat. This variety is a splendid decorative and commercial proposition that the commercial grower cannot afford to overlook. It is enormously productive of good sound bulblets that grow. Price 50 cents each; \$5.00 per dozen.

SPECIAL OFFER—One Large Bulb of each of the Five 1924 Novel-
ties for \$4.50. Two of each for \$8.50.

BETTY DARNELL (Kemp 1923).

This splendid variety is a seedling of Buttercup crossed with Pink Wonder and has the good qualities of both parents to recommend it. The color is a light canary yellow, shading to a golden yellow in the throat. Flowers are wide open, 3½ to 4 inches in diameter, four and five open at a time, well placed on a medium tall, graceful spike. Strong, healthy grower, and a bountiful producer of good sound bulblets.

Price, No. 1 bulbs, each, 35c.; Dozen, \$3.50. No. 2, Each, 30c.; Dozen, \$3.00.



Ruffolace

a few large bulbs are available this season. Price, large bulbs, \$100.00 each.

Kemp's RUFFOLACE

(No. 160)

In this exquisitely beautiful variety we have an entirely new type of flower. It is not only nicely ruffled but it is beautifully lacinated, which gives us the most strikingly beautiful formed flower ever seen in the Gladiolus. I believe "Ruffolace" is the only variety of this type in existence. Certainly it is the first of the type to be offered and marks a highly interesting and very important advancement, if not the greatest achievement in the breeding of the modern Gladioli. Probably the herald of a new race of Gladioli more beautiful in form than any now in existence.

The color of the flower is pure white, four inches and over in diameter, four and five open at a time, and are borne on straight stout spikes three feet high. The plant is healthy and vigorous and a good producer of bulblets that will grow.

"Ruffolace" was exhibited at the Bronx Park, N. Y., show last August, 1923, in the seedling class under No. 160, and was awarded first prize of a silver medal in the class for the best new variety, any type.

Stock of this beautiful variety is as yet quite limited, and only

Ravena, Ohio, October 11th, 1923.

Mr. J. A. Kemp, Little Silver, N. J.

Dear Sir:—Have dug the Gladiolus "Ruffolace" today, and take pleasure in reporting to you. From the bulb you sent me for trial there were two strong spikes, each with two side spikes and with many well placed blooms, each of which was beautifully lacinated, somewhat like a Carnation. It proved to be a good seed bearer and producer of bulblets.

Its gracefulness, pure white color and entirely new form places it in a class by itself. I consider it an advancement in the world of Gladioli. Both Mr. Austin and myself thank you for the privilege of testing this fine variety in our trial grounds.

Respectfully, MRS. A. H. AUSTIN.

I consider Mrs. Austin one of the most expert judges in the country, she having been the supervising judge of A. G. S. since the inauguration of the office, and judging at the great fairs makes her a very reliable authority.

EARLY SNOWFLAKE (Kemp 1921).

A very tall growing variety, attaining a height of five feet and over, and often producing 23 large perfect, lily-like flowers to the spike, many of them six inches in diameter. The color is a rich, creamy white, delicately tinted and flaked rose, with tinge of yellow in the throat, blended with delicate rose feathering on rear half of lower petals. Very showy for garden and house, resembling a large lily rather than a Gladiolus. Splendid for forcing, and when grown under glass all flaking of petals is absent. A customer engaged in growing Gladioli blooms for market unhesitatingly declares Early Snowflake to be the greatest money maker ever originated for the man who forces Gladiolus under glass. Heavy yielder of large plump bulblets that grow. See illustration on front cover.

Price: No. 1, Each, 12c.; dozen, \$1.20; 100, \$8.00. No. 2, each, 10c.; dozen, \$1.00; 100, \$6.00. No. 3, each, 9c.; dozen, 90c.; 100, \$5.00. Six at dozen rates, 50 at 100 rates.

PINK WONDER.

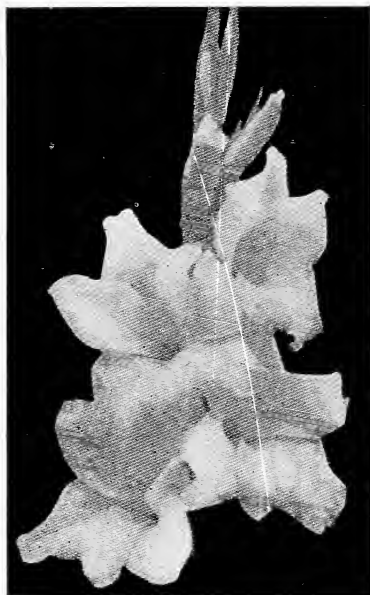
(Kemp, 1921)

First prize, Boston and New York,
August, 1921.

This is a wonderful Gladiolus, the largest and finest pink variety ever introduced. It is a very strong, vigorous grower, attaining a height of 4½ feet, often producing 17-19 blooms to the spike; four and five massive flowers open at one time, many of them measuring 6½ inches in diameter, very decorative for garden and house, and splendid for forcing, producing exhibition blooms of the highest quality. The color is soft LaFrance Pink, flaked Geranium pink. Chartreuse yellow in the throat, overlaid with Rose feathering. A very pleasing color combination that is much admired by all. Bountiful producer of sound bulbets that grow.

	No. 1	No. 2	No. 3
Each.....	.25	.20	.15
Doz.....	2.50	2.00	1.50
100	18.00	14.50	11.50

Six at dozen rate; 50 at 100 rate.



Pink Wonder

(No. 169) JUNIATA. 1924.

Expert Gladiolus judges have unhesitatingly pronounced "Juniata" to be the most beautiful variety in existence. It is the very essence of charm and beauty.

The three lower petals are creamy white shading to LaFrance Pink, flaked with Begonia Rose. The harmonious blending of the dainty colors present a color contrast of marvelous beauty.

The flowers are wide open, 4½ inches across, four and five open at a time, and are borne on straight stalks four feet or more in height.

"Juniata" was exhibited at the American Gladiolus Show, 1918, under No. 169, and was awarded the Havemeyer prize of \$20 for the best new variety in the show. Awarded a special prize of a silver medal by the N. Y. Horticultural Society, 1922.

Large bulbs, \$25.00 each.



Juniata

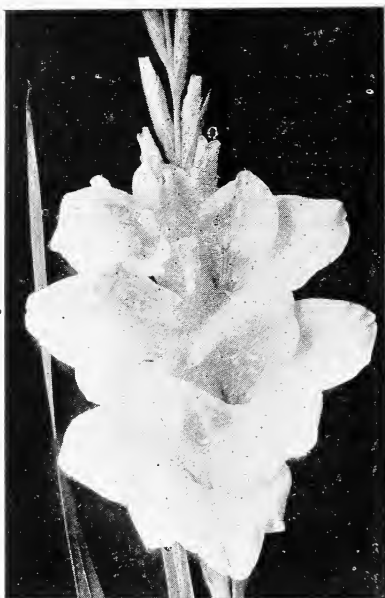
J. A. Kemp. Little Silver. N. J.

Dear Mr. Kemp.—I feel that I must tell you a little about the fine Glads that I grew from your bulbs. While I only bought small sizes, every one bloomed. Albania and Pink Wonder are the best of their color that I have seen. I had the good fortune to visit Mrs. Austin's trial grounds this year and see Rufface in full bloom. That alone repaid Mrs. Porter and me for the eighty mile trip.

Please keep me on your list for next season, as I want more of your originations.

Yours respectfully, H. C. PORTER.

Ohio, October 6, 1924.



Albania

ALBANIA. (Kemp, 1921).

First Prize, Boston, 1921; New York, 1921-22

This is the most pleasing white variety we have yet seen. The color is of the purest glistening white, the flower wide open, four inches and over in diameter; petals are broad, with well-rounded tips, and the finely ruffled edges of the petals give to the individual flower an artistic finish such as is seldom seen in the Gladiolus. The flowers are correctly placed on the spike, and set just close enough together to close up the intervening spaces, making an ideal and the best white for floral designs ever originated. Five flowers open at a time, and a splendid keeper when cut. Height, four feet; 15 to 17 flowers to the spike, very healthy, vigorous grower, and a very bountiful producer of good sound bulblets that grow. Many commercial growers in the United States and Canada have proclaimed "Albania" the best commercial white variety in existence.

	1¼" up	1-1¼"	¾-1"
Each.....	.30	.25	.20
Doz.....	3.00	2.50	2.00
100 ..	23.00	17.00	15.00

Six at dozen rates, 50 at 100 rates.

(No. 177). ELDORA. 1924

The flower of this beautiful variety is a combination of the loveliest colors imaginable. Capucine Buff, shading to Grenadine Pink, flaked Jasper Red. The lower petal has a very narrow stripe of Amaranth Purple. The delicate blending of Buff, Pink and Red make a dainty and pleasing color combination that is difficult to properly describe.

The flowers are four inches and over across; four and five open at a time, and are borne on strong straight stalks 4½ feet high.

Large bulbs, \$4.00 each. Second size bulbs, \$3.20 each. Third size, \$2.50 each.

Roslindale, Mass., October 14th, 1923.

My Dear Mr. Kemp:

"Ruffolace" bloomed and is the most wonderful Gladiolus I have ever seen; giving two strong spikes, flowers well placed and four inches across. Its pure white flowers and beautiful lacinated and ruffled petals are grand. The lacinated petals give it a lacy appearance, and it is all its name implies; even more so, for it is a flower of extreme grandeur. "Ruffolace" is a new type in the Gladiolus world, and I predict for it a most wonderful future.

Sincerely yours,
BENJAMIN R. NORLEY.

Roslindale, Mass., October 23, 1922.

My Dear Mr. Kemp:

Your No. 169—"Juniata", is the most wonderful flower, excepting Ruffolace (which is in a class by itself) I have ever seen. Its exquisite coloring seems to me to be unequalled in its perfect blending. It had a gracefulness and charm that seemed characteristically its own. Another of your beauties is "Eldora." Its distinct coloring, stateliness and good large flowers, attracted the attention of all visitors.

B. R. NORLEY.



Eldora

PRINCELY (1923).

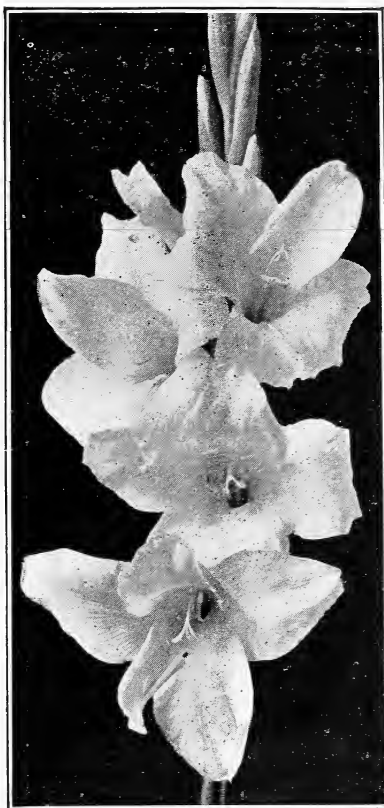
Originated by J. A. Kemp.

This magnificent variety is entirely worthy of the distinguished name that has been conferred upon it, as its merits entitles it to an exalted place among the members of the Glad family. That it will be received with a warm welcome by lovers of fine Gladioli there can be no question or doubt.

In color it is a very light pink, almost white; the flowers are of the Princeps type wide open $4\frac{1}{2}$ to 5 inches in diameter, four and five open at a time, well placed on a tall, graceful spike ($4\frac{1}{2}$ feet). Its glorious blooms and tall graceful spike place it in the front rank of the very best varieties in existence. Princely was awarded first prize at the Gladiolus Show, Bronx Park, New York City, August, 1922, for the best variety not in commerce prior to that year.

	No. 1	No. 2	No. 3
Each.....	2.50	2.00	1.60
Doz.....	25.00	20.00	16.00

Bulblets, Dozen, \$1.00; 100, \$5.00



Princely

WHITE WONDER

(Kemp, 1921)

First Prize, New York, August, 1922.

First Prize, Boston; Silver Medal, New York, August, 1921.

This magnificent white is a descendant of the well-known and justly popular variety Mrs. Francis King and is endowed with all the good qualities of that splendid old variety. In growth it is fully as robust as King and of equally good habit in every respect. The flowers are pure white, without any markings in the throat, wide open, and often measuring up to $5\frac{3}{4}$ inches in diameter, well placed on the spike, five to six open at a time. Like King, it is a very heavy producer of large bulblets that will grow. This great white is a splendid forcing variety and will soon become the leader in the white section for garden culture and for forcing under glass.

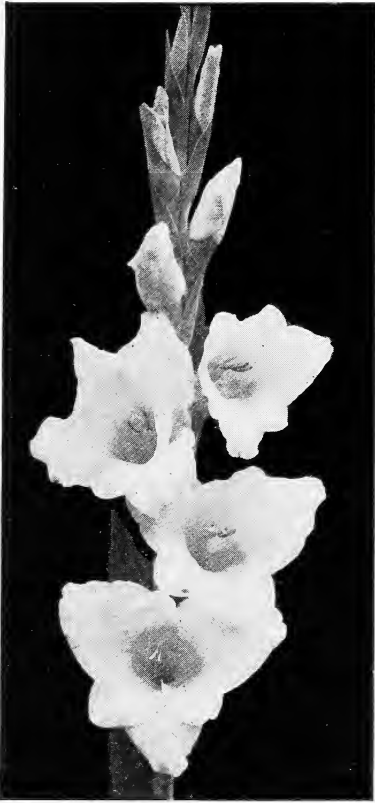
	No. 1	No. 2	No. 3
Each.....	.25	.20	.15
Doz.....	2.50	2.00	1.50
100.....	19.00	14.50	11.00

Six at dozen rates, 50 at 100 rates.



White Wonder

FIVE CHOICE PRIMULINUS HYBRIDS



Sweetheart

SWEETHEART (Kemp)

(Primulinus Hybrid No. 95)

Prize winner at Boston, August, 1921. This is an exceptionally beautiful variety and one that is admirably well adapted for any use a gladiolus may be put to. The color is a light cream, with golden yellow shading on the lower petals, overlaid with faint rose feathering well down in the throat. A bunch of these dainty flowers held up to the light presents one of the sweetest color combinations imaginable. The golden yellow of the lower petals reflecting on the cream ground of the upper ones imparts a golden halo that radiates through the whole bunch, producing an effect of glorious beauty. The flower is wide open, four inches and over in diameter, and well placed on the spike. A strong, healthy grower and a liberal producer of sound bulblets that will grow.

PRICE:

	No. 1	No. 2	No. 3
Each.....	.25	.20	.15
Doz.....	2.50	2.00	1.50
100.....	18.00	14.50	11.50

AVIATRIX No. 140. (Kemp)

This is an exceptionally fine Primulinus Hybrid of the large or wide open flowered type. Plant is an exceedingly strong grower reaching a maximum height of 6 feet. Flower is fully five inches across the broad way, five open at a time. The color is a very pleasing hue of Shrimp Pink, with occasional dashes of Rose. Base of the three lower petals shaded Capucine buff, overlaid with Tyrian Rose feathering. Price, No. 1, each, 25c.; dozen, \$2.50; 100, \$18.00. No. 2, each, 20c.; dozen, \$2.00. 100, \$14.50. No. 3, each, 15c.; dozen, \$1.50; 100, \$11.50.

MYRA—(Kund). A new giant primulinus hybrid of great merit. The color is a bright salmon on yellow ground. Yellow throat with pink lines. The flower is of very large size, and is borne on a tall, slender graceful spike that yields gracefully to a gentle breeze, undulating to and fro, reminding one more of a flock of brilliant butterflies than Gladiolus blooms. A splendid thing that you will be pleased to have in your garden. Stock limited. No. 1, 15c. each; doz., \$1.50.

DOROTHY WHEELER—An exquisite Pink Primulinus hybrid of unusual excellence. Flowers are large, almost entirely free from hoodedness, and borne on good strong spikes. One of the best of this type. No. 1, 20c. each; doz., \$2.00.

GOLDEN GATE—(Kund.). Tall, vigorous, with large, yellow finely ruffled flowers. No. 1, each, 10c.; \$1.00 per dozen. No. 2, 8c. each. 80c. per dozen.

SPECIAL OFFER—One large bulb of each of the above five varieties for 80c.; 6 of each for \$4.25; 12 of each for \$7.50.

Mrs. Frederick C. Peters

(Fischer)

We have had this grand variety in our trial gardens the past two seasons, and can heartily recommend it to our customers as being one of the best of the color ever introduced. We have not discovered a single fault in it.

The color is a beautiful shade of Rose Lilac, with crimson blotch, bordered white on lower petals; resembling an orchid in color. Flowers are of large size, and many open at a time, on a strong perfectly straight spike. Plant has good green foliage and is perfectly healthy. A very choice variety that is admired by every one who sees it.

PRICE :

First size bulbs,	75c. each.	Dozen,	\$7.50
Second " "	60c. "	" "	6.00
Third " "	50c. "	" "	5.00
Fourth " "	40c. "	" "	4.00
Fifth " "	30c. "	" "	3.00
Sixth " "	25c. "	" "	2.50
Bulblets, 100,	\$3.00.	1000,	\$27.50

If you are not a member of the American Gladiolus Society you should join at once. The Society needs you and you need the Society.



Mrs. F. C. Peters

TWO NEW SUPERB VARIETIES

Originated by Mrs. A. H. Austin.

YELLOW TREASURE—(Originator's description). A rich yellow, deeper on the lower petals; no lines, but flushing of coppery old Rose deep down in the throat, intensifying its depth. Flowers three to four inches in width, of good substance, beautifully ruffled, and well placed on a spike three and a half feet tall. The spike is very pliable and can be bent almost in a circle without breaking. Is naturally straight; it bends but never blows over. The bulb divides and blooms so freely from divisions and small bulbs that a row presents an appearance of continuous blooming.

This beautiful variety has been on trial in my Gardens the past two seasons, and fully justified its description. It is all and more than the originator claims for it. It is a real treasure and is well named.

Awarded a certificate of merit by the American Gladiolus Society, Aug. 1923. Price, No. 1, each, 25c.; dozen, \$2.50; 100, \$18.00.

GOLDEN SWALLOW—(Originator's description). Clear yellow, soft color and no throat markings; petals beautifully formed and finely ruffled. Blooms are nicely placed on a tall graceful spike, and the blooms, which are $4\frac{1}{2}$ to 5 inches in diameter, wave in a gentle wind, resembling a flying swallow. This is the most promising yellow of recent introduction. It has all the qualifications that go toward the making of a high grade Glad. A fine grower, producing beautiful and faultless blooms, and a good producer of bulblets that grow.

Price, No. 1, each, \$1.00; dozen, \$10.00; 100, \$75.00.

NOTE—You are requested to order early, as we usually finish planting Bulblets the first week in April. Small bulbs (planting stock) by May 1st, and First and Second size bulbs by May 25th, therefore no orders can be filled for the several sizes after those dates.

ELITE COLLECTION.

LA CAROUNNE (New)—A very fine blotched variety from France that deserves your most careful consideration when making up your order for 1925. It is so very distinct from other varieties, and so pleasing in its color combination, that I feel sure every one who purchases it will be more than pleased with it. The colors are creamy yellow, lower petals shading to deep yellow at the base; blotched and stippled brilliant scarlet. One of the showiest and most pleasing varieties of the blotched class. Very early and a good cut-flower market variety. Price, large bulbs, 30c. each; dozen, \$3.00.

ROSE ASH (New)—This variety is also known by the name of Ashes of Roses. A new color in Gladioli. This variety attracts the immediate attention of all who see it. It is a very tall grower and the long spike well filled with large pastel blooms is a marvel of great beauty. Price, large bulbs, 50c. each; dozen, \$5.00. Second size bulbs, 40c., each; dozen, \$4.00. Bulblets, 100, \$1.00. 1000, \$7.50, net.

DIANA (New). Wonderful shade of deep rich mellow blood red. This variety has every good quality that goes toward the making of a high grade Gladiolus. Those who know this variety best unhesitatingly pronounce it the finest red Gladiolus ever originated. It is rapidly becoming the favorite red variety. Price, large bulbs, 35c. each; dozen \$3.50. Second size bulbs, 30c. each; dozen, \$3.00. Third size, 25c. each; dozen, \$2.50.

MRS. H. E. BOTHIN—(Diener)—Light geranium pink; flame scarlet center. The flower is medium to large size, heavily ruffled, and is borne on a strong well built spike. A sensational exhibition variety, and unsurpassed for house decoration. I consider this one of the most beautiful of the Diener originations. Price, 25 cents each; \$2.50 per dozen.

SPECIAL OFFER—One large bulb of each for \$1.25. Three of each for \$3.40. Six of each for \$6.25.

THOMAS T. KENT—(Diener). Shell pink with strawberry crimson streak on each petal. Very vigorous in growth. It has proven a prime favorite with all who have seen or grown it. No. 1, each, 20c; dozen, \$2.00. No. 2, each, 15c. dozen, \$1.50.

LOUISE—A magnificent lavender of unusual merit. Very large wide open flowers, with dark wine penciling on lower petals. Plant strong grower and good producer of bulblets. 12c. each. \$1.20 dozen. \$9.50 per 100.

MAIDEN'S BLUSH (New)—Unquestionably the finest pink Gladiolus of the *Primulinus* type. It is a strong grower, bearing medium to large flowers of a most exquisite shade of maiden's blush pink. Delicate, dainty, beautiful. The blooms are set close and artistically on long, slender, wiry stems that lend themselves to a gracefulness seldom seen in a Gladiolus. A profuse bloomer and most effective in the garden. Splendid for forcing, very decorative for cutting. This beautiful, graceful variety will be grown under glass by the million when its value as a forcing variety becomes generally known. A remarkably rapid propagator, both by division and bulblets. Price, strong flowering bulbs, 15c. each; dozen, \$1.50; 100, \$12.00; Second size bulbs, 10c. each; dozen, \$1.00; 100, \$7.50. Third size, 7c. each; dozen, 70c.. 100, \$5.25. Bulblets, 100, 50c; 1000, \$4.00.

ORANGE BRILLIANT (*Primulinus* Hybrid)—Tall grower, bearing medium sized blooms of a brilliant orange color. Very effective for garden and house decoration and a good market variety. Blooms of Orange Brilliant brought nearly double the price of the standard large flowered varieties in the New York market the past season. Large bulbs, each, 8c.; dozen, 80c.; 100, \$4.00; 1000, \$30.00. Second size, each, 6c.; dozen, 60c.; 100, \$3.00. Third size, each, 4c.; dozen, 40c.; 100, \$2.25. Fourth size dozen, 30c.; 100, \$1.75. Fifth size, dozen, 25c.; 100, \$1.50. Bulblets; 100, 40c. 1000, \$2.00.

PRIMULINUS HYBRIDS.—This class of Gladiolus is fast growing into favor with the planters, for private use, as no other race is as graceful, nor lend themselves to house decoration in so admirable a manner; neither does any other race of Gladiolus give such a wide range of beautiful pastel shades as are found in the Primulinus Hybrids. While the blooms are generally smaller than the other types of Gladioli, their beautiful colors and pastel shades more than compensate for lack of size of the bloom. Dozen, 40c.; 100, \$2.75.

HYBRID SEEDLINGS (Mixed)—The seedlings offered in this mixture are all of my own origination; many of them are very fine and but little inferior to those that have been selected from among them for further testing under separate label. Scarcely any two of them are alike, and cover almost the entire range of colors and shades found in the Gladiolus. This mixture will prove an agreeable surprise and pleasure to all who purchase them. There are but a few hundred of them. While they last orders filled at 45c. dozen; 100, \$3.25.

PICK-UP MIXTURE—Every year when cleaning up our bulb grounds, and when cleaning bulbs for storage, several hundred bulbs are picked up that cannot be identified. These are thrown into what we call our pick-up mixture. Many of them are fine named varieties worth many times the price you will pay for them in this mixture. The demand for this mixture has always been so heavy we have never had enough to go round. To provide against a shortage this season we have added a number of good named varieties, of which we either have a surplus or not enough to warrant listing them under name. We believe this to be the best mixture ever put out at the low price we are charging for this mixture. While they last we will fill orders at the following low prices: Dozen, 35c. 100, \$2.25, not postpaid.

CHOICE NAMED VARIETIES.

	Each	Doz.	100
Albion (Prim. Hyb.)—Salmon-rose pink, with dainty throat; large blooms; a beautiful variety that every one likes. Good grower and multiplier.....	No. 1 .07	.70	5.50
Alice Tiplady —Brilliant orange saffron, large flower; very choice A good forcing variety.....	" 1 .10 " 2 .08 " 3 .07	1.00 .80 .70	8.00 6.00 4.75
America —Light lavender pink; most popular florists' variety.....	" 1 .06	.60	3.00
Anna Eberius —Dark velvety raspberry purple; throat deeper; flowers large; spikes three to four feet high; a grand variety. One of the very best in the list.....	" 1 .25	2.50	
Baron Hulet —Royal purple, bordering on blue; best of all the purple shaded varieties.....	" 1 .10	1.00	
Byron L. Smith —Delicate lavender pink on white ground, shading to lighter in the throat, rivaling the orchids in color. One of the choicest delicate colored varieties in existence.....	" 2 .30	3.00	
Buttercup —(Prim. Hyb.) (Kemp). Rich Buttercup yellow, enriched by a narrow red stripe in the center of the lower petals. Flower medium size, of good texture, and a good keeper when cut. Very effective when used with purple or deep lavender for house decoration.....	" 1 .07 " 2 .05	.70 .50	4.75 3.75
Crimson Glow —Large brilliant crimson. A fine variety and one of the best reds in commerce.....	" 1 .20 " 2 .15 " 3 .12	2.00 1.50 1.20	15.00 11.00 9.00
E. J. Shalor —A beautiful, pure deep rose pink; large blooms. A leader in the Rose pink class.....	" 1 .25	2.50	
Evelyn Kirtland (Austin)—A most beautiful shade of Rose pink, darker at the edges, lightening to shell pink in the throat, with brilliant scarlet blotch in the throat, entire flower showing a glistening sparkling luster. Very fine.....	" 1 .12	1.80	
Gold Drop —Pure deep yellow with fine red line on lower petals; finely ruffled; one of the best.....	" 1 .25 " 2 .20 " 3 .16	2.50 2.00 1.60	18.00 15.00 12.00

CHOICE NAMED VARIETIES—Continued.

	Each	Doz.	100
Flora (New) —Beautiful canary yellow, second only to Golden Measure, and the best yellow of the type available at moderate price. The flower is wide open, 3½ to 4 inches in diameter, and of excellent substance. Strong, healthy grower and fairly good multiplier. A splendid all around yellow that should be in every high-grade collection.....	No.1	.25	2.50
Gold —This is the best yellow of recent introduction and is fast becoming the favorite yellow variety with many growers.....	" 1	.60	6.00
Golden Measure —This is in my opinion the best yellow variety ever introduced. The flower is large, of a deep pure yellow, and is produced on stalks that often reach a height of 4½ feet and over. A grand variety of unusual merit.....	" 1	.60	6.00
Gretchen Zang (Austin) —Blossoms are large and sparkling, and the most beautiful hue of soft Coral pink, blending into scarlet on the lower petals.....	" 1	.10	.90
	" 2	.08	.75
	" 3	.07	.60
Halley —Salmon pink; large open flowers, very early and one of the most profitable market cut flower varieties.....	" 1	.06	.60
Herada (Austin) —Clear, sparkling mauve, with deeper shading in the throat. Very striking, attractive color that instantly arrests and holds the attention. A favorite with all.....	" 1	.10	1.00
Joe Coleman (Kunderd) —A good rich red ruffled variety; large flower; vigorous grower.....	" 1	.15	1.50
Bulblets, 100, 40c. 1000, \$2.00.	" 2	.12	1.20
	" 3	.09	.90
Le Marechal Foch —This is one of the finest varieties that ever came out of Holland. The flowers are of a charming light rose color, extra large, well placed on the spike and many open at a time. One of the very best commercial varieties.....	" 1	.10	.90
Bulblets, 100, 40c. 1000, \$2.00.	" 2	.08	.80
	" 3	.07	.70
Marchal Foch (Kunderd) —Flower of great size and beautifully ruffled. The color is a warm salmon pink, flaked and striped deeper salmon toward the edge of the petals; one of the very beautiful Gladiolus that should be in every fine collection....	" 1	.35	3.50
Mrs. John Turnbull (Kemp) —Large flowers of a beautiful hue of lavender pink, occasionally stippled ruby, with ruby feather-like markings on lower petals.....	" 1	.25	2.50
Mary Pickford —Delicate creamy white shading to light yellow in the throat; early, a good forcing variety and fine for designs. Bulblets, 100, \$2.00. 1000, \$10.00.	" 1	.25	2.50
	" 2	.20	2.00
	" 3	.16	1.60
Mrs. Dr. Norton —White, with edges of the petals suffused with pink; lower petals shaded sulphur yellow, speckled tyrian rose. Has received the highest awards wherever exhibited.....	" 1	.30	3.00
Bulblets, 100, 50c. 1000, \$3.00.			
Mohawk (Kemp) —The most beautiful parti-colored red variety ever introduced. Flowers are medium to large, wide open, and are of a deep cardinal red, tinged purple on lower petals with light blotch in throat	" 1	.20	2.00
	" 2	.15	1.50
	" 3	.12	1.20
Mrs. Francis King —Orange scarlet blend, very large flowers well placed on a tall elegant spike. Choice decorative variety.	" 1	.06	.60
Mrs. Frank Pendleton, Jr. —A most beautiful variety. Color is a bright rose pink with blood red blotch in the throat. A grand variety that should be in every collection.....	" 1	.10	.90
Panama —Very large flowers of a beautiful bright pink, shading to lighter pink in the throat; very fine.....	" 1	.06	.60

CHOICE NAMED VARIETIES—Continued.

	Each	Doz.	100
Neoga —Dark garnet, half ruffled, dark foliage; a very striking and desirable dark shade.....	" 1 .08	.80	6.00
Bulblets, 100, 50c. 100, \$3.00.	" 2 .06	.60	4.50
Pride of Lancaster (Kunderd)—Brilliant orange salmon; rich fiery, deeper orange throat. Flowers medium to large; one of the most pleasing varieties in the whole list.....	" 1 .20	2.00	
Bulblets, 100, 50c. 1000, \$3.00.	" 2 .16	1.60	
	" 3 .12	1.20	
Primunella (Kunderd)—A shade of yellow as delicate and pleasing as that found in the orchid. One of the choicest Primulinus hybrids on the market.....	" 1 .15	1.50	
	" 2 .12	1.20	
	" 3 .10	1.00	
Pride of Goshen —Large salmon pink flowers of the ruffled type. Very choice.....	" 1 .10	1.00	
Prince of Wales —Delicate and very pleasing shade of salmon pink. Flowers large, borne on a tall graceful stalk; beautiful..	" 1 .06	.60	
Princepts —The amaryllus flowered Gladiolus. Brilliant scarlet with broad white blotch in the throat. Flowers are very large and of distinctive character. Originated by the late Dr. Van-Fleet, and was the first large flowered variety of this type.....	" 1 .10	1.00	6.00
Prinsepine —Very brilliant scarlet red with distinct white blotch in the throat	" 1 .06	.60	
Roem von Kennemerland (Mrs. Kuer) Deep pink, yellow blotch at base of lower petals. Flowers very large, of leathery-like substance. Distinct and desirable variety.....	" 1 .08	.80	6.00
Bulblets, 100, 50c. 1000, \$3.00.	" 2 .07	.70	
Rose Glory —A very large and beautifully ruffled variety. Color is the purest Rose pink, shading deeper Rose in the throat. One of the best commercial varieties available.....	" 2 .35	3.50	
Soliel d'Or (Prin. Hyb.) (Kemp)—Beautiful Salmon with bright yellow shading on lower petals. Flowers are wide open and are borne on a tall straight spike	" 1 .07	.70	4.75
	" 2 .05	.30	3.50
Scarlano —Light Orange red; the most brilliantly colored variety in commerce. A great favorite as a cut flower for house decoration.....	" 1 .12	1.20	8.00
Bulblets, 100, 50c. 1000, \$4.00.	" 2 .10	1.00	6.50
	" 3 .08	.80	
	" 4 .06	.60	
Scarlet Princepts —A pure spectrum red; a very striking variety and one of great merit as a cut flower for house decoration.....	" 1 .15	1.50	
	" 2 .12	1.20	
	" 3 .10	1.00	
Schwaben —Flowers are of a pure canary yellow, shading to a soft sulphur yellow when opening; golden center, blotched brownish carmine. A popular cut flower, and one of the best commercial varieties	" 1 .06	.60	4.50
Sentinel —A tall strong growing plant producing large, beautiful flowers of a pure Rose pink with frosted throat.....	" 1 .10	1.00	
Sunbeam —Flowers medium size, pure canary yellow and one of the first to come in bloom. Valuable for early cutting.....	" 1 .06	.60	4.50
Bulblets, 100, 35c. 1000, \$2.00.			
Violet Beauty —Tall graceful spike bearing large cerise violet colored flowers with grand red throat blotched. A very distinct and desirable variety.....	" 1 .15	1.50	
	" 2 .12	1.20	
	" 3 .10	1.00	
War —Deep blood red, large open flowers placed well on the spike tall and graceful, best of its color at a moderate price.....	" 1 .10	1.00	
Wilbrink —A sport of Halley. Retains Halley's earliness and has the color of America, with soft yellow blotch in the throat. Very attractive.....	" 1 .07	.70	4.50

Extra Choice Gladiolus Seed SELF-POLLENIZED

The glad enthusiast who has never grown new varieties from seed has missed the most interesting experience connected with the cultivation of this queen of all the summer flowering bulbs. The seed we are offering are saved from Pink Wonder, six white varieties, including White Wonder, Albania and Early Snowflake, many extra fine hybrids of Golden Measure, Primulinus Hybrids and numerous fine hybrids of other types. Many a gem of the first water is stored in these seeds and many agreeable surprises await all who plant them. A few small wooden boxes, some good soil, and a few square feet of loam in which to place them, is all that is necessary. I grow many thousands of seedlings yearly in boxes on less than 50 square feet of space. Full instructions for growing on each packet. Price, 75c. per packet of about 1000 seed. 3 packets, \$2.00. postpaid.

Hand Pollenized Gladioli Seed

I have a limited supply of this grade of seed to spare, which I am offering to my customers again this year. My hand pollenized seed is of the highest quality my many years experience as a skillful breeder of the Gladiolus make it possible for me to produce. This grade of seed was offered to my customers of 1923 for the first time. Many availed themselves of the opportunity to purchase and the supply was exhausted at the close of the season. With a lesser supply to draw on this season, I can scarcely hope there will be sufficient to meet the demand. Therefore you should order early and thus avoid a possible disappointment. While the supply lasts I will fill orders at \$1.00 per packet of 150 good sound seeds, or six packets for \$5.00, postpaid. Full instructions for growing printed on each packet.

Newcastle, Pa., Nov. 4th. 1923.

I want to say your Albania is the best white I have ever seen. H. M. GOOD.

A Texas gentleman who visited my grounds August, 1923, when writing me under date of October 6th, said: "Your Gladiolus fields will always be green in my memory as one of the most beautiful sights that I have seen anywhere on my Eastern trip. I have seen more real good new Gladioli with you than any other spot." This gentleman visited some of the largest growers in the east before coming to my place, and was in a position to judge the superiority of my new creations over those of other growers.

(Name and address of this gentleman supplied on request).

Fifty-Cent Collection

1 Mrs. Frank Pendleton.....	\$.10
1 Neoga.....	.10
1 Early Snowflake.....	.12
1 Prince of Wales.....	.06
1 Roem von Kennemerland.....	.08
1 War.....	.10
1 Princeps.....	.10
1 Schwaben.....	.06

\$. .72

- 1 Large bulb of each, correctly labelled for 50c. 3 of each for \$1.40. 6 of each for \$2.70. 12 of each for \$5.25.

Dollar Collection

1 Sunbeam.....	\$.06
1 Albion.....	.07
1 Crimson Glow.....	.20
1 Panama.....	.06
1 America.....	.06
1 LeMarechal Foch.....	.10
1 Gretchen Zang.....	.10
1 Early Snowflake.....	.13
1 Schwaben.....	.06
1 Neoga.....	.08
1 Primunella.....	.15
1 Princeps.....	.10
1 War.....	.10
1 Mrs. Frank Pendleton.....	.10
1 Alice Tiplady.....	.10
1 Herada.....	.10

\$1.56

- 1 Large bulb of each, correctly labelled for \$1.00. 3 of each for \$2.75. 6 of each for \$5.25. 12 of each for \$10.00.

Three Dollar Collection

1 Albania.....	\$.30
1 Pink Wonder.....	.25
1 White Wonder.....	.25
1 Sweetheart.....	.25
1 Aviatrix.....	.25
1 Early Snowflake.....	.12
1 Mrs. F. C. Peters.....	.75
1 Rose Ash.....	.50
1 Diana.....	.30
1 Marchal Foch.....	.35
1 La Couronne.....	.30
1 Mohawk.....	.20

\$3.82

- 1 Large bulb of each, correctly labelled for \$3.00. 3 of each for \$8.50. 6 of each for \$15.00.

THE GLADIOLUS

The interest developed in the Gladiolus the past twenty years or so has been wonderfully progressive. They are now being planted by the hundreds of thousands where only a very few were used some years ago. But notwithstanding their almost world-wide popularity they are strangers to thousands of home gardens throughout the country. This should not be.

No other summer flowering bulbs are as attractive and useful for house and garden decoration; their large perfect flowers are borne on tall graceful spikes, often having twenty or more buds, and if cut and placed in water when the lower most flower opens every bud will develop into a perfect flower, often covering a period of twelve to fourteen days before the last flower is gone.

No garden these days is considered complete without its one or more plantings of this queen of all the summer flowering bulbs. They are not exacting as to soil and culture. They will grow and bloom under the most unfavorable conditions, yet like everything else grown, they do best in good soil, supplemented with good care, and will respond wonderfully to good nourishment and culture.

Planting every ten or twelve days, covering the bulbs about four inches deep, from early April to latter part of June, will give a succession of flowers from middle July to October.

In the fall, when the foliage turns brown, they should be lifted, the tops cut off close to the bulb, and laid in a dry, airy place two or three weeks to cure, when the old bottoms can be removed and the bulbs put into cloth bags or shallow boxes, and stored in a dry, cool frostproof place for the winter.

RATINGS OF THE KEMP ORIGINATIONS

Mr. Charles E. T. Gersdorff, who is considered one of the best authorities on the Gladiolus, after testing the Kemp originations in his gardens near Washington, D. C.—some for two years and some for one year—reports his ratings of the 20 varieties tested, as follows:

1925 Introductions	Exhibition	Commercial	Landscape	Class
Marnia.....	98	98	98	XXXX
Lorice.....	91	92		XXXX
Quinton.....	96	95		XXXX
Selma	93	94		XXXX
Stalwart	93	94		XXXX
Earlier Introductions				
Albania.....	92	97		XXXX
Pink Wonder.....	89	91		XXXX
Juniata.....	95	97		XXXX
Eldora	94	93		XXXX
Princely.....	97	98		XXXX
Sweetheart.....	93	93		XXXX
Aviatrix.....	95	95		XXXX
Ruffolace.....	92	91		XXXX
White Wonder.....	84	84		XXX
Early Snowflake.....	80	83		XXX
Mohawk.....	89	87		XXX
Buttercup	79	81	84	XXX
Soliel d'Or.....	86	84	85	XXX
Betty Darnell.....	79	84		XXX
Mrs. Turnbull.....	89	90		XXX

Names of Gladiolus Growers—If you will kindly send us the names and post office address of a few of your friends and acquaintances who grow Gladioli, along with your bulb order, we will send you free for your trouble, one blooming size bulb of the new giant white Gladiolus White Wonder.

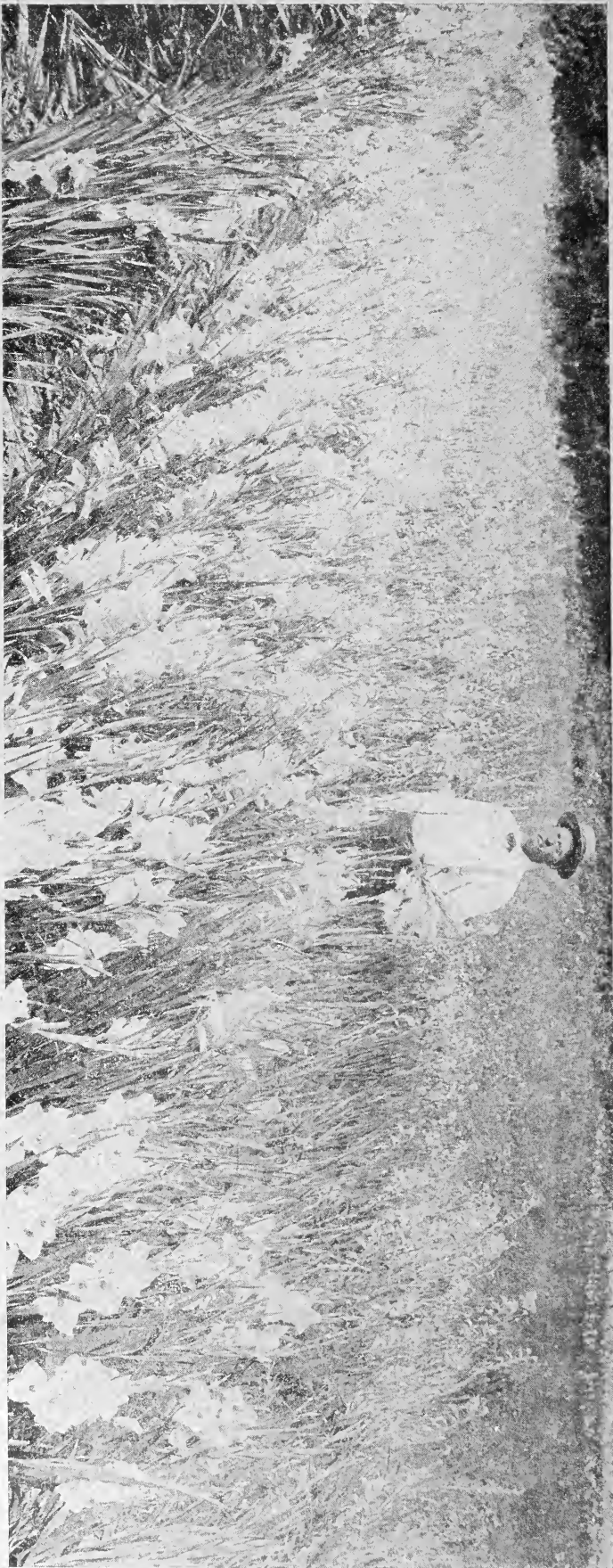
NOTE—If you should receive an extra copy of this catalogue, will you kindly hand it to a friend or neighbor who is interested in Gladioli, or other flowers?

J. A. KEMP, Gladioli and Dahlias of Special Merit

Phone 315-M Red Bank

LITTLE SILVER, NEW JERSEY

IF INTERESTED IN DAHLIAS SEND FOR MY 1925 CATALOGUE



A Typical Display of Albania, Early Snowflake, Pink Wonder, White Wonder, etc., in one of Our Gardens